

Own It! Self-Directed Career Strategies to Help You Get Ahead

Career advancement is challenging for everyone, but busy professionals face even greater hurdles. In this inspiring keynote, Cecilia Gorman shares how employees can take more ownership over their careers, better promote themselves and their achievements, and continue moving forward without adding time or stress.

The needle on a person's potential only moves if they are the one grabbing it by the horns and pulling. That's why getting ahead starts with adopting a mindset of ownership. Cecilia explains the power of personal ownership, and how each one of us must initiate the forward momentum of our careers rather than wait for someone else to do it for us.

Cecilia digs deep on 3 key aspects of career growth, such as maintaining stellar performance, continuous learning, and deliberate networking. With purpose and intention at its core, the lessons in this session teach the most effective ways you can develop influence and boost your career stock without additional time or stress. Attendees receive a Career Ownership Checklist to gauge and track actions toward success.

Attendees walk away feeling both prepared and inspired to get out there and own it!

Key Learning Points

How to conquer the #1 roadblock to owning career progression

Methods to be proactive and intentional in developing internal and external networks

Ways to effectively promote achievements to bolster visibility and reputation

(this session is customizable for a female-focused audience)