



creative + **talent** + partners

Cecilia Gorman is an Orange County-based trainer and coach who specializes in managers. Whether new, struggling or in need of a refresher, managers of all levels look to Cecilia to help bolster their leadership skills.

Her programs are known for being interactive, energetic and specifically designed to arm employees with actionable tools they can put to use immediately.

The goal is to build a leaders-at-every-level mindset that helps companies and agencies alike improve the confidence and capabilities of every manager on their team.

## GET IN TOUCH

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# CECILIA GORMAN

MANAGEMENT TRAINING CONSULTANT

JOHN C. MAXWELL CERTIFIED SPEAKER, TRAINER & COACH

DISC CERTIFIED, VIRTUAL TRAINING CERTIFIED

## PROFESSIONAL EXPERIENCE

octagon marcusthomas

TCU asics hello

WPROMOTE SUN AIR JETS

BrewerDirect

Curated manager development programs using our Manager Boot Camp online course and/or facilitated roundtables.

CBS rpa IPG

easterseals Southern California

oakley

AMOBEE

hawkemedia

Q

Medtronic

REI DEC 2011

Developed and facilitated on-site interactive workshops and/or all-day team experiences.

MOCEAN JWTINSIDE

rpa

HUGE

THE GARAGE EST. 10 TEAM MAZDA

Ipsos

Led custom coaching and advisory programs for struggling managers or high-potential employees at the Director or VP level.

4's PROMAX WHW taan

THE 3% PIHRA Professionals in Human Resources Association

LAH RP Los Angeles Advertising Human Resources Professionals

CAL STATE FULLERTON F

Featured speaker at local and national HR groups, various business and advertising associations, and local universities.

SRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

CHAPMAN UNIVERSITY

HYUNDAI

MATTEL

LAND-ROVER

TACO BELL

JAGUAR

LINCOLN

Over 20 years of advertising agency production, creative management, recruiting, training and HR experience working with some of the world's most notable brands.

SONY Southwest

# WHAT PEOPLE ARE SAYING



**Bob Linden**  
@blinden0122

Follow

#Filamentwebclinics Our thx to @\_ceciliagorman for a terrific webinar on advice to women on career growth. Cecilia one of the best presenters I've ever heard in all my years in the ad biz. Thx Cecilia!!!

11:18 AM - 26 Apr 2018

Everything went great. Talk to you soon. Cec

Read 1:52 PM

OMG —feedback is OFF.THE.CHARTS! You killed it!



**Debbie Camacho** • 3:33 PM

Hi Cecilia! Thanks again for your great message today at RPA! You crushed it! Thank you also for our chat after the fact, much appreciated.



**Hana Visaya** • 2:55 PM

Cecilia! You light a fire in our people that is truly an inspiration and a driving force. It's been a real treat to have you come for our RPA Up class and for women's history month here at RPA Advertising. I reflect daily on my intentions now. I am also proud. Stay world class. Cheers, Hana Visaya

You are amazing and keep doing what you are doing by inspiring woman like myself.

**Veronica Hayward // Riverside, PIHRA**

It was universally agreed that this was, by far, the best retreat we've ever had.

**Brad Williams // CEO, RDC-Studio 111**

Your presentation was hands down the best I've attended in my professional career.

**Justin Benjamin // Detroit, Global Team Blue**

What a great presentation! Your energy is infectious. The information is instantly usable.

**Jody Parrish // SPHR, SHRM-SCP**

I must say, I am in awe. I wanted you to know how energizing and relevant I found the seminar this morning. I've been with Wunderman/Team Detroit for 10 years; I've witnessed several changing of the guards and different leadership styles and can honestly say today was the first and most motivational seminar I've participated in since being hired. I think this entire agency could benefit from listening to Cecilia (she is extremely engaging). "

**Attendee // Detroit, Global Team Blue**

She has a passion for leadership development and is a natural presenter and public speaker. Her energy and passion is contagious and she is focused on delivering high quality results in an effective and efficient manner. Cecilia is goal oriented, great at building relationships and was loved by her team and people across the business.

**Daphne Felicitas // Irvine, Senior Manager, Talent & Organizational Development, Blizzard Entertainment**

Your presentation was AMAZING! The best I have seen at a PIHRA meeting.

**Wendy Garcia // Orange County, SPHR, PHRca, SHRM-SCP**